

Required Documents for Qualification Endorsement for Smart visa “S” (Startup)

Further guidance on the required documents is available on <http://smart-visa.boi.go.th>

PERSONAL DOCUMENTS		6 M	1 Y	2Y
1.	Completed application form of qualification endorsement for smart visa “S”	○	○	○
2.	Copy of valid passport (first page and all pages with Thai visa stamps)	○	○	○
3.	Financial evidence showing a deposit of no less than 600,000 Baht or equivalent in a bank account in Thailand or overseas which has been held for at least 3 months. *In the case of being accompanied by spouses and children, an additional amount of deposit of no less than 180,000 Baht per person or equivalent is required in a bank account in Thailand or in the country of his/her nationality or residence, which has been held for at least 3 months		○	○
4.	Health insurance policy covering entire course of stay in Thailand, with coverage for inpatient and outpatient treatment of no less than 500,000 Baht * Submission of this document can be done separately at a later date before a notification letter is issued	○	○	○
EVIDENCE OF EMPLOYMENT AND CORPORATE				
5.	Pitch deck	○	○	○
6.	Shareholder list (not more than 3 months old) or/and transfer slip			○
ADDITIONAL INFORMATION				
7.	Evidence of the incubation or accelerator program acceptance		○	
8.	Evidence of startup promotion activities participation	△		
9.	Company profile, company annual report, brochures or catalogues			△
	Note: A letter of verification issued from the country of his or her nationality or residence stating that the applicant has no criminal record, certificate of incorporation, memorandum of association in Thailand, may be requested on a case-by-case basis.	△	△	△

○ Mandatory △ If applicable

- I confirm that I have read the guidance and there are no other documents to submit. For document are not in English, I have provided a certified translation.
- I hereby authorize One Stop Service Center for Visa and Work Permit and related governmental institutions to share this information provided among the agencies involved in this qualification endorsement process.
- I understand that a decision may be made on my application based on these documents only.
- I understand that I may be contacted or requested for additional documents or information from government offices or its representative.

* All processes may take approximately 30 working days to process providing that you are able to provide all complete documents at the start, so please allow considerable time to begin the process before your immigration stamp expires.

For Official Use Only

Registered Number: _____ Received Date: _____ Due date: _____

Submission Officer's Name _____ Signature _____

Previous application number _____

Items to be covered in Pitch deck (Startup Business Plan)

- a. **1-page Executive Summary**
- b. **The Company/ Background**
- c. **Mission & Vision**
 - **Mission** – Describe your organization’s mission
 - **Vision** – Describe your organization’s vision
- d. **Management Team** – Show the People behind the idea and briefly describe their role.
- e. **Products** – Describe features and benefits of your products and services.
- f. **Technology and Innovation Applied** – Explain why your startup is innovative.
- g. **Industry Description/ Competition/ Trends**
 - **Industry Description** – Explain how your startup impacts to the targeted industry*.
 - **Competition** – Explain who is your competitors? (what company or business), how are you different from others? what can you do better that really matters to consumers or profitability?
 - **Trends**
- h. **Marketing & Sales Strategy**
 - **Marketing Strategy** - Explain who is your target customers or clients? How are you going to promote and distribute products/services?
 - **Sales Strategy** – How are you going to get customers or clients to buy products/services?
- i. **Financial Plan/ Exit Strategy/ Funds Required**
 - **Financial Plan** – Explain funding & investment plan (How are you going to seek and use money? What are you going to do with the money?)
 - **Exit Strategy**
 - **Funds Required**
- j. **Revenue model** – Explain how is the startup going to make money? Average of money does the startup receive? Who does the startup get money from?
- k. **Growth Strategy** – Explain your growth objectives and how you intend to develop your startup business.
- l. **Thailand’s Benefit**
 - **Thailand Destination** – Explain why did you choose Thailand as your destination for your startup?
 - **Benefit to Thailand** – Explain how your business would benefit Thailand?

Remark: *Targeted industries

- Automotive Industry
- Electronics Industry
- Affluent Tourism Industry
- Agriculture, Food and Biotechnology Industry
- Automation and Robotics Industry
- Transportation and Logistics industry
- Petrochemical and Chemical Industry
- Digital Industry
- Medical Industry
- National Defense Industry
- Industries that facilitate the Circular Economy directly and significantly
- Aviation and Aerospace Industry
- Human Resource Development in Science and Technology
- Environmental Management and Renewable Energy
- Technology Innovation and Startup Ecosystem Management
- Targeted Technology Development
- International Business Center-IBC
- Alternative Dispute Resolution