

**APPLICATION  
FOR QUALIFICATION ENDORSEMENT  
FOR SMART VISA “S”**

| <b>Part A : Personal Information</b>   |  |  |                                    |            |
|--|--|--|------------------------------------|------------|
| 1.Full English name as in passport   |  |  |                                    |            |
| First name   | Middle name  | Last name  |                                    |            |
| 2.Current Nationality / Nationality at birth, if different   | 3.Date of birth (dd-mm-yyyy)   | 4.Place of birth (city, province/state, country) |                                    |            |
| 5.Sex<br><input type="checkbox"/> Male <input type="checkbox"/> Female   | 6.Marital status<br><input type="checkbox"/> Single <input type="checkbox"/> Married <input type="checkbox"/> Other (Please specify) |  |                                    |            |
| 7.Passport number  | 8.Date of issue (dd-mm-yyyy)   | 9.Valid until (dd-mm-yyyy)                       |                                    |            |
| 10.Address in home country   |  |  | 11.Current address in Thailand     |            |
| 12.Home/mobile phone number  |  | 13.E-mail address                                |                                    |            |
| 14.Spouse  | Name   | Date of birth (dd-mm-yyyy)                       | Nationality                        | Occupation |
| 15.children  |  |  |                                    |            |
|  |  |  |                                    |            |
|  |  |  |                                    |            |
| 16.Education<br><input type="checkbox"/> Bachelor <input type="checkbox"/> Master <input type="checkbox"/> Ph.D. <input type="checkbox"/> Other (Please specify) |  |  | 17.Field of study (please specify) |            |
| 18.Work experience (past 10 years)   | Name of organization   | City/Country                                     | Responsibility                     |            |
| Period (mm-yyyy to mm-yyyy)  |  |  |                                    |            |
|  |  |  |                                    |            |
|  |  |  |                                    |            |
|  |  |  |                                    |            |
| 19.Name of contact person in Thailand  |  |  | Relationship with the applicant    |            |
| E-mail address   |  |  | Mobile phone number                |            |

Note: Supplementary sheets may be attached if additional space is required

\*If you wish to apply Smart Visa for your dependants (spouse or children) as well, you must submit separate Smart Visa applications (Smart “O”) for each of them

| Please select only one   |  |
|--|--|
| <input type="checkbox"/> I have participated in an incubation, accelerator or similar program endorsed by a government agency.<br>→ Please complete Part B and E<br><input type="checkbox"/> I have received joint venture funding from the public sector or endorsed by relevant government agencies.<br>→ Please complete Part C and E | <input type="checkbox"/> I have established a startup company in Thailand.<br>→ Please complete Part D and E<br><input type="checkbox"/> I wish to set up a startup company in Thailand or engage in promotional activities for startups<br>→ Please complete Part E |

| Part B : Program in which you have participated              |  |                   |
|--|--|-------------------|
| 1. Program name  | 2. Attending period (dd-mm-yyyy to dd-mm-yyyy) |                   |
| 3. Name of reference person or contact person at the program |  |                   |
| 4. Position  | 5. Mobile phone number                         | 6. E-mail address |

| Part C : Government institute from which you received endorsement |                        |                   |
|---|------------------------|-------------------|
| 1. Organization name  |                        |                   |
| 2. Name of reference person or contact person at the program      |                        |                   |
| 3. Position   | 4. Mobile phone number | 5. E-mail address |

| Part D : Company information  |                                      |                      |
|---|--------------------------------------|----------------------|
| 1. Company name   | 2. Registration date (dd-mm-yyyy)    | 3. Registered number |
| 4. Address  | 5. Office number                     |                      |
|   | 6. Company Website or E-mail address |                      |
| 7. Name of company shareholders<br>(in the order of major shareholders) | Shares (%)                           | Nationality          |
|   |                                      |                      |
|   |                                      |                      |
|   |                                      |                      |
|   |                                      |                      |
| 8. Your position in the company   |                                      |                      |
| 9. Job description  |                                      |                      |

**Part E : Business plan or activities in Thailand**

1. Startup Name

2. Slogan (If any)

3. Please choose the startup sectors/ targeted industries /startup stage most relevant to your activities

| Startup Sectors  | Targeted Industries   | Startup Stage                      |
|--|---|------------------------------------|
| <input type="checkbox"/> HealthTech                        | <input type="checkbox"/> Automotive Industry  | <input type="checkbox"/> Idea      |
| <input type="checkbox"/> TravelTech                        | <input type="checkbox"/> Electronics Industry   | <input type="checkbox"/> Prototype |
| <input type="checkbox"/> FinTech                           | <input type="checkbox"/> Affluent Tourism Industry  | <input type="checkbox"/> Launched  |
| <input type="checkbox"/> Business/ ServicesTech            | <input type="checkbox"/> Agriculture, Food and Biotechnology Industry                               | <input type="checkbox"/> Scale up  |
| <input type="checkbox"/> IndustryTech                      | <input type="checkbox"/> Automation and Robotics Industry   |                                    |
| <input type="checkbox"/> PropertyTech/ UrbanTech           | <input type="checkbox"/> Transportation and Logistics industry                                      |                                    |
| <input type="checkbox"/> GovTech/ EdTech                   | <input type="checkbox"/> Petrochemical and Chemical Industry  |                                    |
| <input type="checkbox"/> LifestyleTech                     | <input type="checkbox"/> Digital Industry   |                                    |
| <input type="checkbox"/> AgriTech/ FoodTech                | <input type="checkbox"/> Medical Industry   |                                    |
| <input type="checkbox"/> Other (please specify)            | <input type="checkbox"/> National Defense Industry  |                                    |
|  | <input type="checkbox"/> Industries that facilitate the Circular Economy directly and significantly |                                    |
|  | <input type="checkbox"/> Aviation and Aerospace Industry  |                                    |
|  | <input type="checkbox"/> Human Resource Development in Science and Technology                       |                                    |
|  | <input type="checkbox"/> Environmental Management and Renewable Energy                              |                                    |
|  | <input type="checkbox"/> Technology Innovation and Startup Ecosystem Management                     |                                    |
|  | <input type="checkbox"/> Targeted Technology Development  |                                    |
| <input type="checkbox"/> International Business Center-IBC |   |                                    |
| <input type="checkbox"/> Alternative Dispute Resolution    |   |                                    |

4. Business or activity plan in Thailand

5. Business or products or services description

6. Business Model: Description of the idea and business model

7. Mission: Description of your organization's mission

8. Vision: Description of your organization's vision

9. Target market: Description of your target customers or clients

10. Growth Strategy: Please explain your growth objectives and how you intend to develop your startup business

11. Why is your startup innovative? Please explain

| 12. Key persons in your organization/team |       |
|---|-------|
| Name                                      | Title |
|   |       |
|   |       |
|   |       |
|   |       |
|   |       |
|   |       |
| Total number of team members              |       |

13. Please specify your funding sources; a list of your funding sources that you already have or intend to apply for

14. Why did you choose Thailand as your destination? Please explain

15. Please explain how your business would benefit Thailand? Please explain

Note: Supplementary sheets may be attached if additional space is required.

| Visa Issuance  |
|--|
| <p>Please select the place to collect the Smart Visa stamp (Please select only one).</p> <p><input type="checkbox"/> Overseas; Thai Embassy or Consulate in _____ (City, Country)</p> <p><input type="checkbox"/> Thailand; The Immigration Bureau at the One-Stop Service Center for Visa and Work Permit in Bangkok</p> <p>If you are currently on Thai visa, please specify the type of visa and its expiry date.</p> <p><input type="checkbox"/> Smart Visa <input type="checkbox"/> Non-B <input type="checkbox"/> Non-O <input type="checkbox"/> Non-O (Thai Spouse) <input type="checkbox"/> Tourist <input type="checkbox"/> Visa exemption <input type="checkbox"/> Others _____</p> <p>Expiry date of current Thai visa: _____</p> |

I hereby certify that the information and the evidence provided is true and complete in all respects. If there are any false statements which are considered perjury, I agree to be subjected to any applicable legal prosecution.

## Required Documents for Qualification Endorsement for Smart visa “S” (Startup)

Further guidance on the required documents is available on <http://smart-visa.boi.go.th>

| PERSONAL DOCUMENTS                   |   | 6 M | 1 Y | 2Y |
|--------------------------------------|---|-----|-----|----|
| 1.                                   | Completed application form of qualification endorsement for smart visa “S”  | ○   | ○   | ○  |
| 2.                                   | Copy of valid passport (first page and all pages with Thai visa stamps)   | ○   | ○   | ○  |
| 3.                                   | Financial evidence showing a deposit of no less than 600,000 Baht or equivalent in a bank account in Thailand or overseas which has been held for at least 3 months.<br><br>*In the case of being accompanied by spouses and children, an additional amount of deposit of no less than 180,000 Baht per person or equivalent is required in a bank account in Thailand or in the country of his/her nationality or residence, which has been held for at least 3 months |     | ○   | ○  |
| 4.                                   | Health insurance policy covering entire course of stay in Thailand, with coverage for inpatient and outpatient treatment of no less than 500,000 Baht<br>* Submission of this document can be done separately at a later date before a notification letter is issued  | ○   | ○   | ○  |
| EVIDENCE OF EMPLOYMENT AND CORPORATE |   |     |     |    |
| 5.                                   | Pitch deck  | ○   | ○   | ○  |
| 6.                                   | Shareholder list (not more than 3 months old) or/and transfer slip  |     |     | ○  |
| ADDITIONAL INFORMATION               |   |     |     |    |
| 7.                                   | Evidence of the incubation or accelerator program acceptance  |     | ○   |    |
| 8.                                   | Evidence of startup promotion activities participation  | △   |     |    |
| 9.                                   | Company profile, company annual report, brochures or catalogues   |     |     | △  |
|                                      | Note:<br>A letter of verification issued from the country of his or her nationality or residence stating that the applicant has no criminal record, certificate of incorporation, memorandum of association in Thailand, may be requested on a case-by-case basis.  | △   | △   | △  |

○ Mandatory      △ If applicable

- I confirm that I have read the guidance and there are no other documents to submit. For document are not in English, I have provided a certified translation.
- I hereby authorize One Stop Service Center for Visa and Work Permit and related governmental institutions to share this information provided among the agencies involved in this qualification endorsement process.
- I understand that a decision may be made on my application based on these documents only.
- I understand that I may be contacted or requested for additional documents or information from government offices or its representative.

\* All processes may take approximately 30 working days to process providing that you are able to provide all complete documents at the start, so please allow considerable time to begin the process before your immigration stamp expires.

### For Official Use Only

Registered Number: \_\_\_\_\_ Received Date: \_\_\_\_\_ Due date: \_\_\_\_\_

Submission Officer's Name \_\_\_\_\_ Signature \_\_\_\_\_

Previous application number \_\_\_\_\_

## Items to be covered in Pitch deck (Startup Business Plan)

- a. **1-page Executive Summary**
- b. **The Company/ Background**
- c. **Mission & Vision**
  - **Mission** – Describe your organization’s mission
  - **Vision** – Describe your organization’s vision
- d. **Management Team** – Show the People behind the idea and briefly describe their role.
- e. **Products** – Describe features and benefits of your products and services.
- f. **Technology and Innovation Applied** – Explain why your startup is innovative.
- g. **Industry Description/ Competition/ Trends**
  - **Industry Description** – Explain how your startup impacts to the targeted industry\*.
  - **Competition** – Explain who is your competitors? (what company or business), how are you different from others?  
what can you do better that really matters to consumers or profitability?
  - **Trends**
- h. **Marketing & Sales Strategy**
  - **Marketing Strategy** - Explain who is your target customers or clients? How are you going to promote and distribute products/services?
  - **Sales Strategy** – How are you going to get customers or clients to buy products/services?
- i. **Financial Plan/ Exit Strategy/ Funds Required**
  - **Financial Plan** – Explain funding & investment plan (How are you going to seek and use money? What are you going to do with the money?)
  - **Exit Strategy**
  - **Funds Required**
- j. **Revenue model** – Explain how is the startup going to make money? Average of money does the startup receive?  
Who does the startup get money from?
- k. **Growth Strategy** – Explain your growth objectives and how you intend to develop your startup business.
- l. **Thailand’s Benefit**
  - **Thailand Destination** – Explain why did you choose Thailand as your destination for your startup?
  - **Benefit to Thailand** – Explain how your business would benefit Thailand?

### Remark: \*Targeted industries

- Automotive Industry
- Electronics Industry
- Affluent Tourism Industry
- Agriculture, Food and Biotechnology Industry
- Automation and Robotics Industry
- Transportation and Logistics industry
- Petrochemical and Chemical Industry
- Digital Industry
- Medical Industry
- National Defense Industry
- Industries that facilitate the Circular Economy directly and significantly
- Aviation and Aerospace Industry
- Human Resource Development in Science and Technology
- Environmental Management and Renewable Energy
- Technology Innovation and Startup Ecosystem Management
- Targeted Technology Development
- International Business Center-IBC
- Alternative Dispute Resolution